

# LINKS PLAYERS INTERNATIONAL

## Vision-Mission-Strategy

As a 501 (C)(3) non-profit organization, Links Players International, headquartered in Fresno, California, adheres to the following Vision, Mission, and Strategy, adopted by the Board of Directors in February 2003:

### **Vision**

To link golfers around the world in Christ.

### **Mission**

To encourage and equip men and women to meet and move others into relationship with Christ using golf as a vehicle of communication.

### **Four-fold Strategy**



First, we broadcast personal testimonies of noted professional and amateur golfers through the Links Letter, Links Testimony Tracts, and the Links Players Web site.



Second, we encourage and facilitate the establishment of local Links Fellowships, where men and women are able to introduce their friends to a body of believers who are together working through matters of their faith in Christ.



Third, we facilitate Christian growth through the Links Daily Devotional, the Links Players Handbook, and other growth materials.



And fourth, we support and promote other sports and golf ministries who are doing work among people we do not reach.