



June 2010

Dear Links Player,

Summer is coming!

I don't know what the expression means to you, but if you are like most golfers, it means a lot more opportunity to play the game we love.

Now, there's another expression to consider—"the game we love."

Love is spread around rather freely these days. At least that's true for the word. We might equally say that we love tacos or rain or golf. We say that we love our grandchildren, perhaps, using the same word as when we say that we love our geraniums when they are in full bloom.

But saying equally that we love the many things in our lives does not indicate that we mean it equally. We all know that. So, how do we measure what people's true priorities of love are? By watching the way they live their lives. Where you spend your time, where you spend your money, where you open your heart—these are the indicators of the degree of our love.

I love golf. But it can't hold a candle to the love I have for God. I don't know that I always express that so well. For instance, I find little difficulty in spending four hours on the golf course. I'm not sure I'd sit so easily through a four-hour sermon—no matter how highly it extols God or how creatively delivered it is. But I can tell you this: When I am given the opportunity to sit face-to-face with friends and talk about what matters, I have very little interest in talking about golf. I want to talk about God—who He is, what He has done for us, what He is setting us up to do now.

I am so glad to find the same to be true of our many Links Players around the country. They are men and women with Jesus on the brain! They want to know how God can make a difference when they're on the golf course and everywhere else.

Thank you for being one of these people, and for supporting our work among them. We love golfers—and we hope we are doing so in a way that honors the God who loves them far more!

A handwritten signature in cursive script that reads "Jeff Hopper".

Jeff Hopper
COO, Links Players