



April 2010

Dear Links Player,

I am writing this monthly letter on the day after Easter. It is a date full of anticipated events:

- In the early afternoon, Tiger Woods addresses the assembled media at the Masters. Probably what Tiger is looking for is a clearance of “the other issues,” so that he can focus more exclusively on golf questions as the weeks progress. Who knows what the media and fans are looking for?

- Throughout the day, the first pitch of the Major League Baseball season is being thrown in ballparks around the country. I love the grand old game, so I’ll be keeping an eye on the scores.

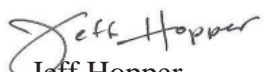
- Then, in the evening, the NCAA men’s basketball championship final will tip off in Indianapolis, and by the time you read this letter, you’ll have known the winner for some time.

We are a nation of events, filling our calendars not only with personal appointments and pleasures, but also planning eagerly to view things that others are performing—from sports competitions to concerts, and from movie blockbusters to Sunday morning services.

In contrast, virtually no one was anticipating that original resurrection morning 2000 years ago. In fact, all who would have delighted in expecting its occurrence were in the throes of confusion and depression. Their hoped-for Messiah, their loving friend, had died in vicious judgment just days before. Now what?

Sometimes I wonder if we appreciate enough the hindsight that we have been given, for we are the believers who have the whole picture. Too often, I’m afraid, we lament that God keeps us in the dark about matters of our lives, matters that are incidental compared to the development of our souls for eternity. In this chief matter, God has revealed to us all that we need to know. We can read, in quadruplicate no less, the accounts of the sacrificial death and stunning resurrection of Jesus, who is indeed our Savior.

At Links Players, I am so glad that we have the ongoing opportunity to remind people of facts like this. And I am glad, too, that we have partners like you in this mission. Thank you!

  
Jeff Hopper  
COO, Links Players